

# Andrea Yoko 洋子

## DIRECTOR, PRODUCER AND PUBLICIST

CINEMA & TV DIRECTION  
ADVANCED TECHNICIAN \_2010-2012  
Professional Audiovisual Training (Puerta Bonita Institute)  
Exchange-Program (Grafisch Lyceum Rotterdam)

ADVERTISING AND PUBLIC RELATIONS  
DEGREE IN ADVERTISING\_2009-2014  
Faculty of Science of Information (Complutense University - Madrid - Spain)

MASTER OF PHILOSOPHY  
SPECIALIZED IN EPISTEMOLOGY\_2014-2017  
Faculty of Philosophy (Complutense University - Madrid - Spain)

DOCTORAL CANDIDATE  
PhD IN FINE ARTS\_2020-PRESENT  
Faculty of Arts (Complutense University - Madrid - Spain)

THINKING BASED LEARNING  
TAUGHT BY ROBERT SWARTZ\_2018  
Center of Teaching Thinking (Rey Juan Carlos University)

## PROFESSIONAL EXPERIENCE

Redefined Partnership [2020-PRESENT]  
EXECUTIVE PARTNER - CREATIVE DIRECTOR  
International stakeholder and communications partnership specialising in major projects based in the UK, Spain and South Africa.  
[www.redefined.cymru](http://www.redefined.cymru)

IE Business School [2020-PRESENT]  
VIDEO MARKETING MANAGER  
IE is one of the world's leading business schools.  
[www.ie.edu](http://www.ie.edu)

## SPANISH\_ native

Limitless [2020-PRESENT]  
DIRECTOR  
International production service.  
[www.limitless.es](http://www.limitless.es)

Cuarto Poder [2020-PRESENT]  
JOURNALIST  
Digital media company founded in 2010.  
[www.cuartopoder.es](http://www.cuartopoder.es)

Outer Pictures [2015-PRESENT]  
FOUNDER, DIRECTOR AND PRODUCER  
Documentary production company doing research focused on social issues through filmmaking.  
[www.outerpictures.com](http://www.outerpictures.com)

Mister Goggin [2016-PRESENT]  
DIRECTOR AND CREATIVE DIRECTOR  
We design and produce campaigns for customers, production companies and advertising agencies starting from original ideas.  
[www.mistergoggin.com](http://www.mistergoggin.com)

Fundación Fanny Gonmar [2010-PRESENT]  
EXECUTIVE DIRECTOR-FOUNDING MEMBER  
Art and culture Foundation that celebrates the life, values and legacy of the painter and poet Fanny Gonmar.  
[www.fannygonmar.com](http://www.fannygonmar.com)

Itaka [2020]  
EDITOR  
Content development studio and production house that seeks to create new narratives for Digital, TV, Cinema and Brands.  
[www.itaka-story.com](http://www.itaka-story.com)

MR Factory [2020]  
DIRECTOR  
Production house specialized in Real Time Virtual Production & VFX.  
[www.mrfactory.tv](http://www.mrfactory.tv)

## ENGLISH\_ native fluency

Netflix [2019]  
INTERVIEWER  
Documentary interviews and ground research support for international market research.  
[www.netflix.com](http://www.netflix.com)

Lychee Film Festival [2019]  
FILMMAKER  
Film festival organized by ACCE (Cinema association of China and Spain).  
[www.lycheefilmfestival.com](http://www.lycheefilmfestival.com)

Brainbot TV [2018-2019]  
DIRECTOR  
Creative studio specialized in animation, post-production, shooting and broadcast design.  
[www.brainbot.tv](http://www.brainbot.tv)

Lekanto Studio [2016-2019]  
DIRECTOR & CREATIVE DIRECTOR  
Audiovisual production company specialized in multiplatform strategy.  
[www.lekanto.es](http://www.lekanto.es)

Soup Bowl [2013-2018]  
DIRECTOR, CAMERA OPERATOR & EDITOR  
Video production company specialized in music videos for big bands and brands.  
[www.soupbowl.co](http://www.soupbowl.co)

Riot Cinema Collective [2012-2013]  
PRODUCTION ASSISTANT-INTERM  
Multipurpose role in supporting crowd-funded production company established to find innovative ways to influence the film industry; e.g. "The Cosmonaut" (2013).  
[vimeo.com/7067888](https://vimeo.com/7067888)

Freelancer [2013-PRESENT]  
DIRECTOR, PRODUCER, JOURNALIST, CAMERA OPERATOR, FOCUS PULLER, SECOND ASSISTANT CAMERA, EDITOR, CREATIVE DIRECTOR, VOICE OVER ACTRESS, SCRIPTWRITER, PHOTOGRAPHER & DESIGNER  
Filmmaking, branding, visual id, web design...

